#newsmatch

Top Stories

Dear <FName>:

I’m pleased to share with you some of the top/most read/most shared stories of the year from <NAME OF ORGANIZATION>.

As you look through this list, ask yourself if you would have learned of these stories if not for our in-depth, independent reporting. This is the value of real news coming from an organization that was founded to serve the public, not to make a profit.

If you agree that from <NAME OF ORGANIZATION> is a valuable part of being an informed citizen, I invite you to support our efforts with a donation. If you give now, your donation will be doubled, thanks to a limited time match from Knight Foundation. <LINK>

Thank you for your support.

<SIGNATURE BLOCK>

Top news

INSERT 5-10 TOP STORIES HERE – make sure to include links to the stories and make sure that the story pages have links to donate