#newsmatch

General Email

Subject line: Take a stand for real news

Dear <Fname>:

Now more than ever, we realize the value of real news and of newsrooms dedicated to public service.

You can ensure real news thrives in 2017 by supporting <NAME of ORGANIZATION> with a tax-deductible gift. <LINK TO DONATION PAGE>

Your support enables us to continue supporting democracy by informing the public, holding powerful institutions accountable and connecting people and communities. Now, more than ever, our mission matters: to provide community and fact-based journalism that helps people live their best lives and be active citizens.

And every dollar you give up to $1,000 counts twice, thanks to a generous match from Knight Foundation. Help us meet the challenge!

Thank you for your support,

<SIGNATURE BLOCK>